

ROBERT PERILLO
Creative Director/Partner

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Lanfam LLC - Creative Director

Proleeva Medical Food
06/2021-Present

Weiss Ratings - In house Creative Director

Newsletters/Promotional videos
10/2020 -06/2021

Klunk&Millan - Executive Creative Director

Bulbrite, Penn Community Bank, Pocono Raceway,
A-Treat Soda, The Link
6/2018—2/2020

Freelance Creative Director

Smirnoff, Centrum, Eureka
11/2016—5/2018

Grey Worldwide - Executive Creative Director

Volvo, The National Parks, The Whitney
Museum, JMS Smuckers, Jif, Folgers, Robitussin,
Papa Johns Pizza, States united to prevent gun
violence, Febreze, Ally Bank, Longhorn Steakhouse,
Advil, Wet Ones, Hasbro
2010—2016

Saatchi & Saatchi - Associate Creative Director

Miller High Life, Wendys, Air Tahiti Nui,
Olympic Paint, Old Spice, The Olympics,
Kitchen Aid, Excedrin, TheraFlu, Totinos
2003—2006 / 2007—2010

BBDO - Associate Creative Director

Cingular Wireless, Bank of America,
Armstrong Flooring
2006—2007

D'Arcy - Senior Art Director

General Mills (Totinos, Pillsbury)
Procter & Gamble (Folgers, Swiffer, Crest,
Pampers, Dawn) Heineken USA, GFT Co.
(Joseph Abboud Men), TheStreet.com,
Citizen Watches, E Security, Ernst & Young,
Capital One Mars (Twix), Partnership For
A Drug Free America
1996—2001

Lotas Minard Patton McIver - Art Director

Jimlar Co. (American Eagle Shoes, Frye Boots)
Smithsonian Magazine, Procter & Gamble
(Navy for Men, Incognito)
1990—1995

Education

BFA in Communication Design
Parsons School of Design
1985-1989

Teacher/Mentor

Fashion Institute of Technology
Advertising 2005-2006

Syracuse University Newhouse
Advertising 2018-2020

Skills

Adobe CC: Photoshop, Illustrator,
InDesign. Canva, Microsoft Word

Awards

2017 One Show Bronze, 2016 Clio
Awards, Gold. 2016 D&AD Wood Pencil.
Cannes Lions 2016 Silver Media, Bronze
Outdoor Bronze, Film Bronze. One
Show Gold, D&AD Wood. Cannes Lions
2015 Grand Prix, Direct, Gold
Cannes Lions Cyber, Promo Silver.
2015 D&AD Wood Pencil. 2015 One Show
Silver Pencil, Cannes Lions 2014 Titanium.
Cannes Lions 2014 Silver, Bronze, Branded
Content. Cannes Lions 2012 Black. Cannes
Lions 2012 Bronze, Promo, Cannes Lions 2011
Silver Film, Bronze Promo. D&AD 2011
Wood Pencil. Cannes Lions 2005, Silver
Outdoor. Cannes Lions 2003, Bronze Film.
London Festivals, Gold. Bronze Andy,
One Show Finalist, National Addy, Gold.